

Banner Ad Editor

Banner Ad Selector

Select the desired banner ad from the list and press **Edit** or press **New** to create a new banner ad.

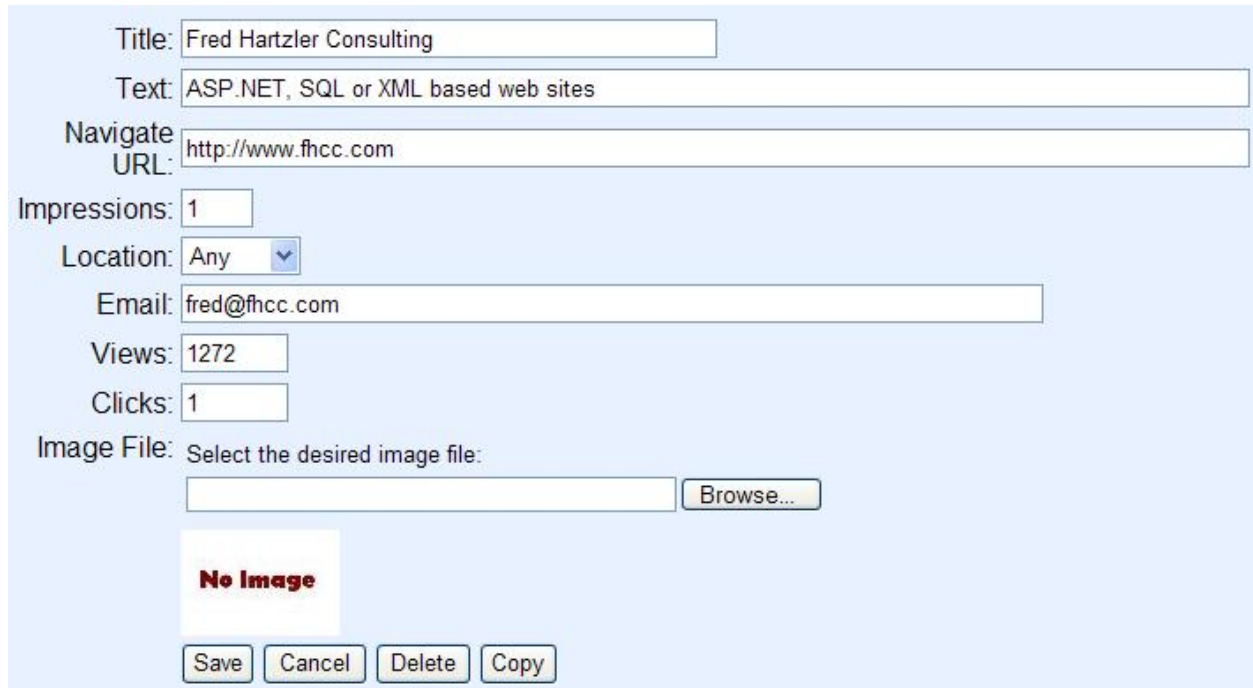
Title	URL	Location
Fred Hartzler Consulting	http://www.fhcc.com	Side
Masciale & Associates, Inc	http://www.mascialeappraisals.net/Home	Side
Small Business Solutions	http://www.fhcc.com	Side

You can click on the headings (Title, URL and Location) to sort the list by selected field.

Pressing **Edit** or **Add** brings up the Banner Ad Edit Form

Banner Ad Edit Form

The banner ad edit form allows you to create or update a banner ad.



The screenshot shows a web form for editing a banner ad. The form has a light blue background and contains the following fields and controls:

- Title:** Text input field containing "Fred Hartzler Consulting".
- Text:** Text input field containing "ASP.NET, SQL or XML based web sites".
- Navigate URL:** Text input field containing "http://www.fhcc.com".
- Impressions:** Text input field containing "1".
- Location:** Dropdown menu with "Any" selected.
- Email:** Text input field containing "fred@fhcc.com".
- Views:** Text input field containing "1272".
- Clicks:** Text input field containing "1".
- Image File:** A label "Select the desired image file:" followed by an empty text input field and a "Browse..." button.
- No Image:** A red text label "No Image" displayed below the image file field.
- Buttons:** Four buttons at the bottom: "Save", "Cancel", "Delete", and "Copy".

- **Title:** Enter the Ad's title
- **Text:** Enter the second line of text
- **Navigate URL:** Enter the URL to send the user to when the ad is clicked. Entering <mailto:someone@xyz.com> opens the users email program and sends an email to the email address listed. entering `~\dc.aspx?id={Content Title}` sends the user to a content page you have created
- **Impressions:** 0 = not displayed
- **Location:** Used to control where an ad is displayed (Any, Top, Side, Bottom)
- **Email:** Optional
- **Views:** Displays how many times the ad has been displayed
- **Clicks:** Displays how many times the ad has been clicked
- **Image File:** Press **Browse** to select the Ad's image file from your computer.

Press **Save** to save this ad

Press **Cancel** to cancel you changes

Press **Delete** to delete the displayed ad

Press **Copy** to save as a new add, leaving the original untouched